

# Upselling and cross-selling made easy

A customizable recommendation cart that effortlessly boosts sales and guest's shopping experience across POS and Webstore.

## Why do Recommendations Matter?

Studies have shown that:

**49%** of customers purchase a product they didn't desire when offered a personalized recommendation

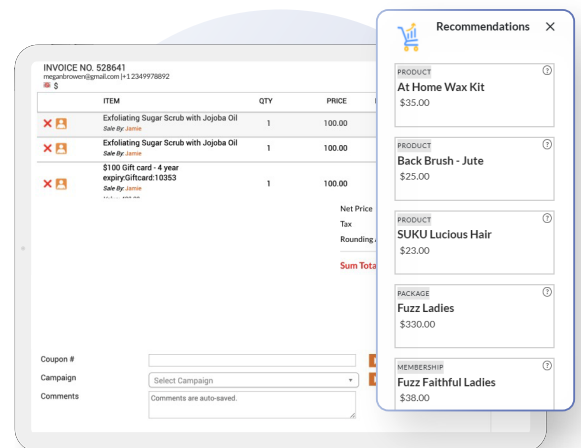
**54%** of brands reported product recommendations as the key driver of the average order value

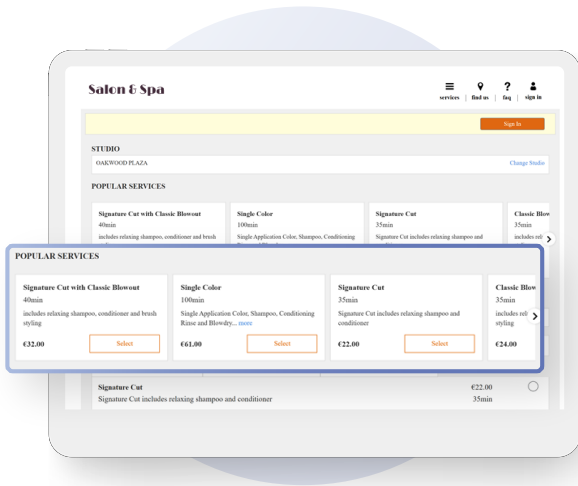
**35%** of Amazon's e-commerce revenue comes from product recommendations

## Increase Front Desk Sales

Make your front desk operator a top salesperson with POS recommendations

- **Your front desk's sales assistant:** Say Goodbye to memorizing recommendation lists. Enable your front-desk staff to sell at every checkout without training them.
- **Overcome high front desk attrition:** Equip your staff to personalize recommendations effortlessly, right from their first shift
- **Encourage your staff to sell more:** Let staff recommend products, packages, and memberships that your guests might be interested in to improve guest experience, and your sales





## Boost Webstore Cart Value

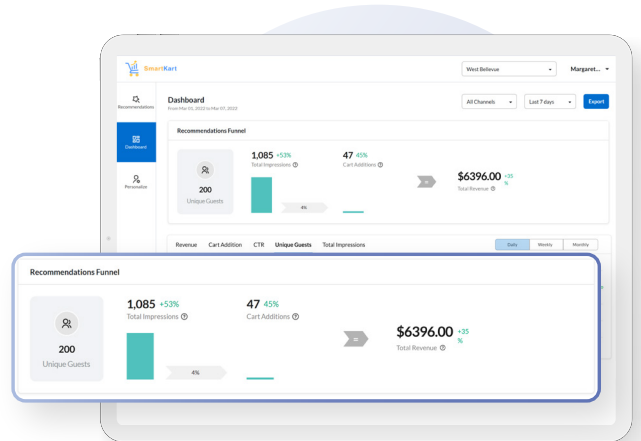
Turn webstore recommendations into upsell opportunities

- **Boost sales:** Increase discoverability and upsell your new and popular services
- **Increase engagement:** Personalize recommendations based on guests' selection of services in their cart
- **Supercharged seasonal sales:** Show periodic recommendations based on the event, occasion, or special offer period

## Say Hello to Return on Recommendations


Track, manage and improve results

- Track impressions, conversions, and revenue driven by recommendations, **all from a single dashboard**
- Measure the business impact created by the recommendations **across channels and centers**
- Find the top-performing products and services recommended to help with future selections



Easy to set up. Easier to use. Easiest to sell.

 Single Click Setup

 Effortless Customization

 Minimal Training

 Results in 1 week

Sign up for SmartKart today

